Please respond to the following questions, so we can better customize your experience. Please be candid & direct. Email the document back to [MySpiritualBIZ@davidji.com](mailto:MySpiritualBIZ@davidji.com) so we can follow up.

Name & where you currently live:

Occupation:

Date of birth:

Status of current meditation practice (frequency, duration, style):

Describe your current spiritual practice:

**SpiritualBIZ Outline**

1. How long have you been contemplating a SpiritualBIZ or when was your business created?
2. How would you describe the status of your spiritual business? Highlight or comment on all that apply:

1-Finding your voice; 2-Getting started; 3-Picking up steam; 4-Thriving;

5-Overwhelmed; 6-Stuck or scared

1. Have you gotten started in the past, but stopped? What were hurdles along the way?
2. What is the product or service that you offer?
3. Do you see your Spiritual Business as a side hustle or as your main source of income?
4. What is your vision of your spiritual business?
5. What is your goal?
6. What is your dream?
7. Please indicate your level of development on a scale of 1-10 (1=lowest; 10=highest). Simply place the number next to the topic:

* Your Strategic plan
* Your Business plan
* Your Knowledge of your Target Market
* Clarity of your product or service
* Social media expertise
* Public speaking
* Blogging/vlogging
* Your Brand
* Your Marketing plan
* Your Website
* Your Database

1. Your most defining moment of last year:
2. Why do you want to enroll in this SpiritualBIZ Intensive?

**SpiritualBIZ Details (if applicable)**

1. Do you have a name for your spiritual business? If so, what is it?
2. What are the products/services that you offer or would like to offer? *i.e. coaching, meditation, retreats, programs, sell jewelry, healing, mediumship, oils*

\* What is your pricing structure?

1. Do you offer workshops, classes, retreats, or immersions?

\* 1-on-1 or group classes?

\* Where are classes/retreats offered? (i.e. home, virtual, studio)

1. How would you describe yourself to your market?
2. Do you have a website? If so, what’s the URL? What do you use it to do?
3. What platform do you use? *i.e. WIX, Wordpress, Kajabi, SquareSpace*
4. Do you have a webmaster?
5. What enhancements, if any, would you like on your website?
6. Do you use social media? If so, what is the username and # of followers:  
    \* Facebook  
    \* Instagram  
    \* Twitter  
    \* YouTube
7. Do you have an email data base? If so, how many emails?
8. What tool do you use to collect data?
9. Are you passive in your data collection or proactive *(i.e. running ads, posts with links to your site, etc.)*
10. What are you current & previous certifications?
11. What days/times are you most available for 60 or 90 minute conference calls? *i.e. workdays during business hours, weekend mornings, evenings, Fridays and Mondays, etc.*

Please share anything else you would care to express regarding the SpiritualBIZ Intensive and your life in general: